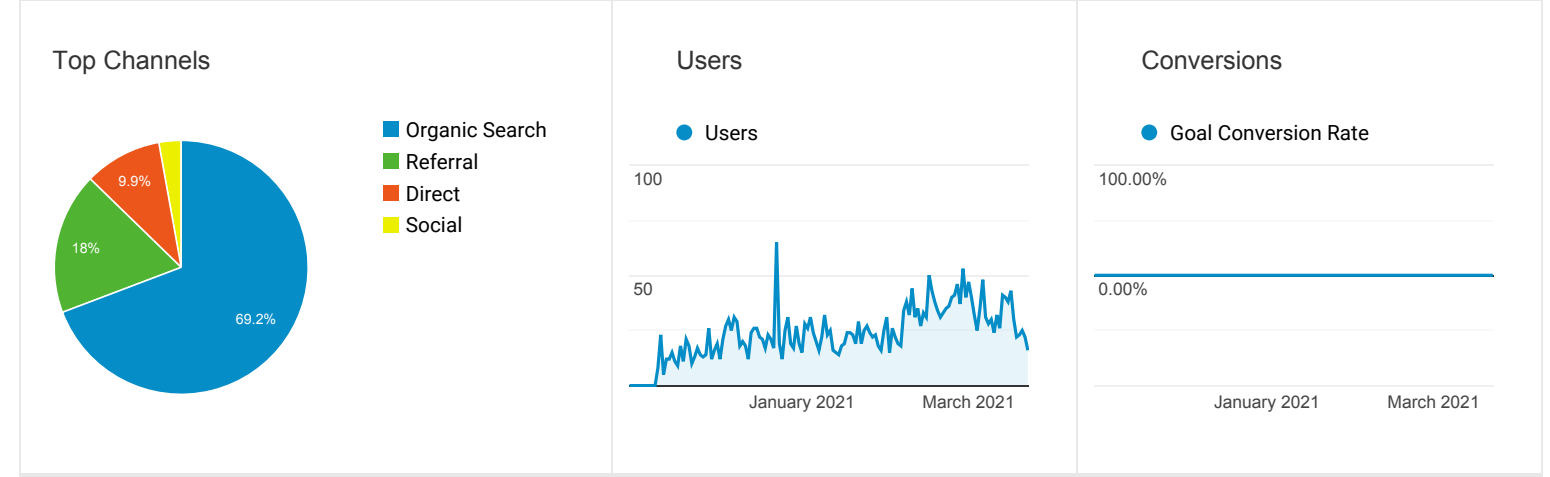


Acquisition Overview

All Users
100.00% Users

Nov 1, 2020 - Mar 22, 2021

Primary Dimension: **Top Channels** Conversion: **All Goals** [Edit Channel Grouping](#)



	Acquisition			Behavior		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	3,017	3,013	3,658	75.75%	1.62	00:01:22
1 Organic Search	2,100	<div style="width: 70%;"></div>		74.67%	<div style="width: 80%;"></div>	
2 Referral	547	<div style="width: 15%;"></div>		83.28%	<div style="width: 95%;"></div>	
3 Direct	300	<div style="width: 5%;"></div>		73.45%	<div style="width: 85%;"></div>	
4 Social	86	<div style="width: 2%;"></div>		60.75%	<div style="width: 75%;"></div>	

Conversions

Set up a goal.
To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 4 Channels click [here](#).